# Why PACE?

PACE (Property Assessed Clean Energy) is a vehicle for creating market opportunities for doing "the right thing"—in energy conservation, renewables, and resilience. It uses government to facilitate the use of private investment capital to finance improvements on private property—profit-making improvements that serve the public interest.

# **PACE in New Jersey**

The opportunity in New Jersey is substantial. With more than \$200 billion in nonresidential property (including commercial/industrial, agricultural, institutional, and multifamily) and more than 4 million households, much of it built before 1990, New Jersey has an enormous need for clean energy upgrades and improved resiliency—the ability to withstand extreme weather events, and to provide a safe and sustainable built environment.

# **About New Jersey PACE**

New Jersey PACE is a dba and program of the Center for Regenerative Community Solutions, a 501(c)(3) nonprofit created in the aftermath of Superstorm Sandy to help communities adapt to the new realities of the 21st century. For more information, please visit:

# NewJerseyPACE.org • CRCSolutions.org



# **PACE** by the Numbers

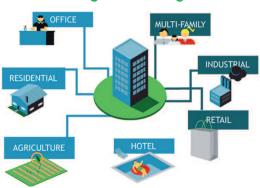
# The National Picture Early stage PACE program development 31 states + DC have PACE legislation Launched PACE programs With 1,495 local PACE programs\*

# **Reported Projects and Outcomes**

PACE programs with funded projects

|             | Projects | \$, Millions | Jobs   |
|-------------|----------|--------------|--------|
| Residential | 31,300   | 626          | 9,390  |
| Commercial  | 330      | 112          | 1,620  |
| Total       | 31,630   | 738          | 11,010 |

# **Eligible Buildings**



## **Eligible Measures**

- Energy Efficiency
- Renewables: Solar Wind **Biofuels**
- Storm and Flood Protection
- Water

# **A Voluntary Process**



# **Environmental Impact**

\$1 billion in PACE investment will reduce CO2 emissions 2 million tons

Reducing emissions by 2 million tons of CO2 is equivalent to the annual greenhouse gas



Sources: pacenow.org, eia.gov Program designed by Hope Trisler, Research from Abhinav Saikia



A special thanks to our sponsors:













Agenda

8:00 Registration, Continental Breakfast, Networking

**8:30** Welcome – Shana Weber, Director, Office of Sustainability, Princeton University

**8:45** Context for the Summit – Jonathan Cloud, Executive Director, New Jersey PACE

# 9:00 Panel - PACE: The US Experience

- David Gabrielson, Executive Director, PACENow
- Bert Hunter, EVP & Chief Investment Officer, CT Green Bank
- Andrew Chintz, Director, National Public Finance Guarantee Corporation and Chairmain of the Board (former), Energy Improvement Corporation

Moderator: Victoria Zelin, NJPACE

## 10:00 Panel - PACE: The Opportunity in New Jersey

- Ed Sayers, Vice President Energy Services and Sustainable Practices, Simon Property Group
- Kevin Moyer, Partner and Chief Investment Officer,
   PACE Equity LLC and Chairperson, Board of NW Ohio
   Advance Energy Improvement Corporation
- Mike Licamele, President, MSL Group Inc.
- George Vallone, President, NJ Builders Association & President, Hoboken Brownstone
- Marcos Vigil, Deputy Mayor, Jersey City

Moderator: Jonathan Cloud, NJPACE

# 11:00 Panel - PACE: The Current Status and What's Next

- Governor Jim Florio
- Senator Bob Smith (Central Jersey/Piscataway)
- Assemblyman Raj Mukherji (Hudson)
- BPU Commissioner Upendra Chivukula
- Mario DiNatale, Deputy Mayor, Voorhees, NJ

Moderator: Gus Escher, NJPACE

11:50 Concluding Remarks - NJPACE Team

**Noon** Refreshments and networking on patio or in concourse

# **Panelists**

#### Andrew Chintz

Director, National Public Finance Guarantee Corporation and Chairman of the Board (former), Energy Improvement Corporation Andrew Chintz is active in community environmental organizations. His involvement in the development of a local PACE program spoke directly to his background in municipal finance, community development and affordable housing. Andrew is a primary manager of a \$10 billion dollar housing portfolio at National Public Finance Guarantee Corporation (MBIA).

#### Upendra Chivukula

Commissioner, New Jersey Board of Public Utilities

Upendra Chivukula served 13 years in the New Jersey Assembly, and was elected as Deputy Speaker. Prior to this appointment, Upendra was Mayor of Franklin Township and worked for AT&T Bell Labs for 17 years.

#### Mario DiNatale

Deputy Mayor, Voorhees Township & Partner, DiNatale Investments, LLC
After founding and building DiversiFax, Inc., a publicly traded company, Mario Founded DiNatale Investments to invest and manage residential apartments in Hollywood FL. Mario co-founded the nonprofit Alicia Rose Victorious Foundation which has installed 98 Teen Centers in Children's hospitals.

#### Governor James J. Florio

New Jersey Governor, 1990-1994
Jim Florio served on the Secretary of Energy's Advisory Board during the Clinton
Administration. He was elected to the US House of Representatives, 1974-1990, where he authored the "Superfund" law. As New Jersey's Governor, 1990-1994, he signed the Clean Water Enforcement Act, one of the strongest environmental laws of its type in the nation.
Governor Florio is a Founding Partner of Florio Perrucci Steinhardt & Fader, L.L.C. and serves as Chair of the Energy and Environment practice area.

### **David Gabrielson**

Executive Director, PACENow
David Gabrielson was introduced to PACE
while developing Energize Bedford, an energy
efficiency financing program for homes in
Bedford, New York, where he has served as
an elected Councilman since 2008. Previously,
David was an investment banker to state and
local government with Credit Suisse First
Boston and J.P. Morgan.

#### **Bert Hunter**

Executive Vice President and Chief Investment Officer, Connecticut Green Bank
Bert Hunter leads the development of innovative clean energy financing programs for Connecticut. Bert was Vice President of Finance and Chief Financial Officer of Spectrum Capital, Ltd, an investment bank, and managed the funding for a billion-dollar international leasing portfolio when he was with Chemical Bank.

#### Michael Licamele

President, MSL Group, Inc.
Michael Licamele leads a team that develops and executes renewable energy and energy efficiency projects using state PACE programs. Michael has over 30 years of experience in real estate finance and development and has been focused on energy projects for the past five years.

#### **Kevin Moyer**

Partner & Chief Investment Officer, PACE Equity LLC and Chairperson, Board of NW Ohio Advance Energy Improvement Corporation Kevin Moyer built a nationally recognized alternative energy and energy efficiency financing program for Toledo-Lucas County Port Authority before he joined PACE-Equity, a national turnkey project developer and funder of clean energy projects.

#### Assemblyman Raj Mukherji

New Jersey State Assembly
Assemblyman Mukherji is a lawyer and
healthcare investor. Previously, he served as
Deputy Mayor of Jersey City and as a software
CEO. He is a former Sergeant in the Marine
Corps Reserve who served in military
intelligence. He is also Chairman of the
Jersey City Housing Authority.

#### Edward J. Savers

VP Energy Services and Sustainable
Practices, Simon Property Group
Ed Sayers is responsible for managing Simon's
energy-related investments and operations to
maximize profit center returns and minimize
costs. Ed has over 29 years of energy industry
experience in operations, supply and demand
management, metering, billing systems, asset
management and finance.

#### Senator Bob Smith

New Jersey State Senate
Bob Smith is considered one of the State's
leading environmental lawmakers, since 1986
and has been named Legislator of the Year by
such groups as New Jersey Recreation and
Parks Association and New Jersey Chamber
of Commerce.

#### Shana S. Weber

Director, Princeton University
Office of Sustainability
Shana Weber works to bridge operational
demonstration and academic endeavors in higher
education. She has coordinated University efforts
in implementing cross-disciplinary and repeatable
campus-based sustainable systems since 2006.

#### George T. Vallone

President, NJ Builders Association & President, Hoboken Brownstone Company
George Vallone's firm specializes in large mixed-use Brownfield redevelopment projects, including the award-winning "Maxwell Place on the Hudson."
Their mission: "Quality real estate development means quality community development." He is also Chairman of NJBA's Mixed Use Developers Affiliate, MXD, whose members build more than 75% of all rental housing in NJ.

#### Marcos D. Vigil

Deputy Mayor, Jersey City
Marcos Vigil oversees economic and real estate
development. Previously, as Deputy Secretary
of State under New York Governor Andrew
Cuomo, he streamlined operations and reduced
operating costs. Earlier, Marcos practiced law,
including complex civil litigation.

# **New Jersey PACE**

#### Jonathan Cloud

Executive Director, New Jersey PACE
Jonathan Cloud is a serial entrepreneur, real
estate developer and community organizer.
He is responsible for bringing about New
Jersey's first municipal Energy Aggregation
program, in Plumstead; for developing and
proposing legislation regarding small hydro in
New Jersey, and for driving the implementation
of PACE in New Jersey.
JCloud@NewJerseyPACE.org

#### **Gus Escher**

Co-founder & Director of Finance,
New Jersey PACE
Gus Escher is an Investment Banker and
Managing Member of First Enterprise Consulting
LLC, a Project Consulting firm for Alternative and
Renewable Energy Facilities. Previously, he led
project development and finance at Citicorp
Securities, PNC Capital Markets, RBC Capital
Markets and BB&T Capital Markets.
GEscher@NewJerseyPACE.org

## Victoria Zelin

Co-founder & Director of Development,
New Jersey PACE
Victoria Zelin, has been generating business
for human resources consulting and services
companies, from startups to Fortune 500
corporations, for over 20 years. Most recently,
she represented the Sustainability Consulting
Practice of Deloitte.
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